

EXIST-Women Funding Program TUM Female Founders

Procedure of the PILOT

Target group:

Women interested in founding with a degree from a German university or with work experience and a TUM connection (part of a founding team with a relation to TUM)

Application process:

Request for initial consulting at TUM Start-up Consultancy

Application to adelheid.hoffmann@tum.de

- CV
- Motivation letter (one-pager incl. SWOT-Analysis based on: „I am a qualified female founder“)
- Project description (one-pager: next steps)
- Application video (max. 3 minutes):

Addressing the following points:

- Describe the history of your idea until today
- Your strengths (3 terms)
- In which areas would you like to improve (3 terms)

>Approved: Invitation to the Jury-Pitch (on site)

>Eligible: Start with the Program TUM Female Founders

Procedure:

Scholarship agreement with TUM

Scholar will be matched with a Female Mentor (with entrepreneurial background)

Intensive support from a TUM Start-up consultant

The scholar commits to participating in the TUM Female Founders Program (duration 12 month), at least at the following:

- Networking Events: 6 (offered min. 12)
- Awareness Formats: 3 (offered min.6)
- Qualification Formats: 3 (offered min. 6)
- Mentoring and Coaching: 24h, Ø2h per month
- Start-up Consultancy: 24h, Ø2h pro Monat
- Individual roadmap with milestones
- Final Pitch Event (Certificate)

The scholar commits to participating in Events (Berlin or Munich) organized by Project Management Agency Jülich (PTJ):

- Seminar „Female Founders“

- Networking Event „Gründerinnenforum“

Finance:

Non-personal expenses during funding period: € 2.000,-

Scholarship: max. 3 consecutive months (period is set individually)

Amount of scholarship (depending on qualifications and amount of dependent children):

€ 1.000,- f. Female Students (B.Sc. or \geq half of the coursework completed)

€ 2.000,- f. Women with vocational training

€ 2.500,- f. Female graduates (M.A.)

€ 3.000,- f. Female Scientists

+ € 150,00 per child